

Grocery Store Programs

Regional Technical Forum

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growing things in our Produce Dept.



Propose New Initiative

- Implement & support a grocery program
- Valuable savings potential
 - 30 to 40 MWa at 1.9 cents per kWh (5th Plan)
- Distinct market
- Groceries are everywhere
- Considerable experience to date

Challenges

- Estimating & verifying savings
- Considerable program cost & infrastructure
- Requires industry-specific market & technical skills
- Coordinate with existing programs & initiatives

One Possible Approach

- PECl: Energy Smart Grocer Program



Go to PECL

Issues for RTF to Consider

- Are utilities interested?
- How to proceed on savings & cost verification
 - PECl savings calculator review
 - Evaluation plan
 - Measure & Programmatic costs
 - Scope of program
 - Cost-effectiveness
- How does it fit with existing utility, SBC & Alliance programs?
- Consider other programmatic approaches?